

Boosteroid, the largest independent gaming service, chooses CRA's data centre for its expansion into the Czech Republic

Prague, 11 February – Boosteroid, the world's largest independent cloud gaming provider, is expanding its European infrastructure with the launch of new servers in the Czech Republic. The company has chosen CRA's data centre.

Boosteroid has tens of thousands of users in the Czech Republic. Until now, Czech players have accessed Boosteroid through data centres in neighbouring countries. Using a local CRA data centre will significantly increase performance, reduce latency, and increase overall capacity. This will result in a better gaming experience and improved stability.

Boosteroid plans to scale its infrastructure within CRA's network of data centres, starting in Prague and expanding to other cities across the country in the future. As part of this expansion, Boosteroid will deploy the latest AMD EPYC™ processors and Radeon™ RX 7900 XT GPUs to ensure smooth gaming even in 4K resolution at up to 120 FPS. With Boosteroid, gamers can enjoy AAA gaming on virtually any device, including smart TVs, tablets, smartphones, and even in-car infotainment systems.

'The Czech Republic is one of our most important markets in Europe. As we continue our long-term infrastructure investments in the region, we are pleased to deploy local servers in the CRA Prague data centre to provide Czech players with a superior cloud gaming experience', said Antonina Batova, Senior Vice President of Infrastructure at Boosteroid.

'Our data centres provide the high-performance, secure, and scalable infrastructure needed to meet the demands of the growing gaming community. We are pleased to be able to demonstrate this by working with such a prominent player as Boosteroid', said Petr Možiš, CRA's Chief Commercial Officer.

The Czech Republic is one of the most important markets for Boosteroid, surpassing even countries such as Spain in terms of the number of users. With a strong gaming community and demand for affordable and quality cloud gaming, this country is a key target for expansion.

CRA already operates eight data centres in the Czech Republic, including in Žižkov, Strahov, and Cukrák in Prague, as well as in Brno, Ostrava, Pardubice and Zlín. Interest in rental capacity continues to grow, which is why CRA has opened a new data hall at the Cukrák transmitter, purchased the Lužice data centre and is planning to modernise and expand the DC Tower in Žižkov. Preparations are also underway for the construction of one of the largest and most modern data centres in the region in Prague-Zbraslav, to be completed by the end of 2026.

Boosteroid is the world's largest independent cloud gaming provider, operating 27 data centres - one of the largest GPU-based hardware networks in the world - and delivering low-latency cloud gaming to more than 6 million users across Europe, North and South America. The server solutions behind Boosteroid are co-developed with AMD and ASUS - powering the most advanced cloud gaming virtual machines on the market. Boosteroid helps gamers run more than 1,200 video games, including the world's most popular titles, on any desktop, mobile device or smart TV, regardless of their computing power and operating system. The company is currently headquartered in Austin, Texas, with its main R&D office located in Kiev, Ukraine and several local offices across the EU. Boosteroid has a team of over 120 employees.

České Radiokomunikace a.s. (CRA) is a leading provider of digital infrastructure. In addition to broadcasting services, the company focuses on connecting the worlds of television, radio and the Internet. CRA is the largest Czech cloud service provider in the Czech Republic and operates its own data centres and provides its customers with state-of-the-art computing power. CRA has its own fibre-optic backbone network and thanks to its strong broadcast infrastructure, it can also offer its customers wireless solutions or connect nearby sites via fibre optics.

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