

CRA reports sold-out data centres – sales in DC and cloud services grow almost 50 percent year-on-year



Prague, 5 February 2024 – CRA is practically sold out! They are running out of the last available capacities in the data centres and are preparing to open new ones that will help them create space for additional customers. For instance, a new Cukrák data centre is being prepared and CRA bought the Lužice data centre from ARICOMA. The year-on-year increase in sales in the DC area represent 47%.

“The interest in renting capacity in data centres is constantly growing. Our primary data centre DC Tower in Prague in Žižkov is almost full, which is why we are preparing a new data hall inside our transmitter Cukrák. We also bought the Lužice data centre and are preparing the project of the largest Central European data centre in Prague-Zbraslav,” says CRA commercial director Petr Možíš. *“We expect that the interest in capacities in data centres will continue to grow. However, customer requirements for the parameters of the provided service change over time, which is why we are also preparing to modernise and expand the existing DC Tower in Prague in Žižkov,”* adds Petr Možíš.

For the first time in history, CRA also has more revenue from “non-broadcast” activities. “Broadcast” revenue fell just below 50%, while cloud, data centre rental, telco, infrastructure, IoT, and OTT services rose to a total of 51% for the first time. *“The business in the field of ICT and streaming is constantly going up. From now on, we will strengthen even more significantly with the purchase of Cloud4com from ARICOMA group, so that we become the number one on the cloud market in the Czech Republic,”* explains CRA’s CEO Miloš Mastník. *“This will help us open the door to more customers and thus lead us to further growth and development,”* continues Miloš Mastník.

CRA's cloud revenue grew by 15% year-on-year. For 2024, the plan is to exceed this increase even more.

CRA is a leader in providing digital infrastructure. In addition to broadcasting services, the company focuses on connecting the worlds of television, radio, and the Internet. It operates its own data centres and provides its customers with top computing performance. CRA has their own optical backbone network, and, thanks to a strong broadcast infrastructure, they can also offer wireless solutions to customers and connect nearby locations using optical fibres.

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